Cosmetic Producers from Poland present An Offer Tailored to the US Market

INNOVATION
R&D
KNOW-HOW

EUROPEAN QUALITY
EXPERIENCE
RELIABILITY
Dear Madame, Sir,

It is with great pleasure that I welcome you to the Polish Pavilion at Cosmoprof North America. Almost thirty companies are here to take you on a journey through the latest trends in the Polish cosmetics industry, and share with you what has become an industry success story over the past few years.

Today, Poland is Europe’s 6th largest cosmetics exporter, and Polish made products are sold in over 130 countries. Moreover, 50 percent of body and facial-care cosmetics purchased domestically are local Polish brands. This strong Polish market position stems from a persistent improvement in product quality and investment in new technologies, which result in innovative and sophisticated products. I invite you to discover the high-quality Polish products and learn what the Polish companies have to offer here, in Las Vegas. I hope this catalogue will serve you as a great and useful guide. Welcome to the Polish Pavilion. Have an inspiring visit to the world of beauty, sophistication and innovation.

Aneta Kuczewska
Head of Trade and Investment Section
Consulate General of Poland in New York
**COMPANIES PRESENTED IN THE CATALOGUE**

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**TYPES OF PRODUCTS PRODUCED BY THE COMPANIES**

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Alba Body Maintenance – elemental products for body maintenance created with natural ingredients. The essential set for daily skin care and home SPA treatments: no.2 Rich Body Butter 150 g, no.7 Galenic Body and Intimate Wash 200 ml, no.11 Essential Body Scrub 200 g. Body Maintenance is a part of Alba core product line – a series of products that directly relate to the tagline: Healthy is Beautiful, fostering a harmonious approach to health and appearance. Here is merged an extensive knowledge of essential oils with the wisdom of traditional medicine and modern phytotherapy. Alba believes in tradition proven by EBNM principles (Evidence Based Natural Medicine) and in true efficacy rather than media trends or "fashionable" ingredients. Essential oils are powerful concentrates of active ingredients present in medicinal plants. While each oil is different and stimulates the body in a different way, the unifying characteristic is the general cleansing of the human body and specifically, improving cellular level information exchange by cleaning the cellular synapses. Essential oils activate cellular functioning and together with a general healthy lifestyle help maintain a healthy and beautiful home for our souls.

Alba Thyment is a family company established in Poznan, Poland in 1913. It manufactures and sells cosmetics and pharmaceuticals. Healthy is Beautiful is not just a company tagline, but it is a reflection of a business philosophy. Alba uses only selected natural ingredients and relies on novel manufacturing and laboratory technologies. The company operates a friendly management style based on a balanced work-life philosophy with quality (product, work, life, health) as its core value.

ARKANA PRESENTS

Lactobionic Therapy – an exceptional line based on highly-concentrated 10% and 15% lactobionic acid. Its unique soothing, anti-inflammatory and regenerating properties make it perfectly suitable for treating sensitive skin after and during dermoeesthetic, retinoid and steroid treatments without causing any irritations. It also has a very strong rejuvenation effect. What distinguishes the lactobionic cosmetics is their non-photosensibilisation, which means that they can be used all year round. They stimulate the production of collagen, moisturise the skin, neutralise free radicals, plumpen the total skin thickness and strengthen the protective barrier of the skin. Lactobionic acid speeds up cell renewal in the dermis and epidermis and therefore it can be used during treatments with chemical peelings, laser therapy, needle mesotherapy, micro-puncturing and also in the reduction of inflammation and irritation. Cosmetics with lactobionic acid are recommended for sensitive and allergic skin, mature skin with couperose and rosacea damaged by excessive sun exposure, patients suffering from seborrhic dermatitis, AD and psoriasis and as S.O.S. for overreactive skin, after sunburn and chemical irritation.

ARKANA is a Polish modern brand of professional cosmetics for beauty parlours, dermatological centres and home care, established in 2011. It follows the latest biochemical and physiological trends in cosmetology offering products with a high concentration of active ingredients that activate natural self-renewal processes. Arkana was first in Europe to introduce cosmetics with the innovative peptide Progeline™. The company also offers a modern system of skin diagnosis and medical and beauty equipment.

ARKANA

Creating by
Arkana is a Polish modern brand of professional cosmetics for beauty parlours, dermatological centres and home care, established in 2011. It follows the latest biochemical and physiological trends in cosmetology offering products with a high concentration of active ingredients that activate natural self-renewal processes. Arkana was first in Europe to introduce cosmetics with the innovative peptide Progeline™. The company also offers a modern system of skin diagnosis and medical and beauty equipment.

Profile
Skin / Dermo / Professional / Private Label

ALBA THYMENT

Profile
Skin / Nails / Fragrance / Professional / Eco

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Created by
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Peptide Lift, a innovatory formulation that contains the worldwide patent active ingredient Hexapeptide-8 - Argireline® - the cosmetic alternative to botox. The invention of this unique anti-wrinkle peptide is one of the newest discoveries in cosmetology. It is a safer, cheaper and milder alternative to Botulinum Toxin, topically targeting the same wrinkle formation mechanism in a very different way.

Composed of natural aminoacids, it is designed to relax muscle and thus fight against mimical wrinkles. It produces an integral skin recovery, effectively reduces the depth of the lines, especially in the forehead and around the eyes, and prevents the formation of new ones.

Argireline® has been shown in significant testing to be effective against the development of skin wrinkling. Its application allows to achieve an effect similar to the injection of Botulinum Toxin but in a noninvasive way. A significant improvement is visible after 3 weeks of daily use.

**CREATED BY**

Ava® Cosmetic Laboratory has been constantly active on the Polish market since 1961. The company’s mission is to create cosmetics in harmony with nature. Ava® is the first Polish cosmetic manufacturer of natural and organic cosmetics that has obtained the prestigious Ecocert certificate – the French worldwide certification organization for natural and organic products. Ava’s main assets are premium quality, tradition and ecology.

**PROFILE**

SKIN / Dermo / Professional / Eco / Private Label

AVA COSMETIC LABORATORY

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CONTACT: MRS. EWA RADAWIEC / EXPORT MANAGER

T: +48 22 613 16 17 E: RADAWIEC@AVA-LABORATORIUM.PL

WEB: WWW.AVA-LABORATORIUM.PL

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C-White – more beautiful every day! A line of cosmetics for whitening with an anti-wrinkle effect, designed for comprehensive facial, neck and hand skin care. The innovative ingredients of the products are based on active and stable substances and ensure a strong skin recovery and reduce the symptoms of the photoaging process.

The chief results of the cosmetic involve the reduction of discoloration, the elimination of deep wrinkles and an increase of skin density.

The products available in this range:

» Cream with Vitamin C - SPF 20
» Emulsion with Vitamin C
» Serum with Vitamin C
» Hand Cream with Vitamin C
» Mask with Vitamin C

The advantages of using the product:

» Reduces discolorations
» Smoothes wrinkles
» Accelerates the production of collagen
» Contains the most active and most penetrating Vitamin C
» Improves skin density

A range recommended even for sensitive complexion.

**CREATED BY**

Bandi has been a producer of professional cosmetics since 1986, built with passion & dedication. The latest investments & new production plant make Bandi an acknowledged leader on the Polish market with approximately 4000 active accounts. Wide offer, produced according to GMP standards, contains 15 back-bar & 12 take-home lines to use for different skin problems. Bandi is also specialized in chemical exfoliation with impressive visible results.

**PROFILE**

SKIN / Professional / Dermo / Eco / Private Label

BANDI COSMETICS LTD.

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Argan by Cece of Sweden – premium hair and body care based on argan oil created by professionals. Argan oil, called “liquid gold”, is a precious ingredient which has been used by Moroccan women for hair and body care for ages. The products, perfectly suited to the contemporary needs of care treatments have thus been created from a combination of nature’s treasures, centuries-old tradition and cutting edge technology. The amber-woody fragrance with a hint of vanilla and spices takes us to the mysterious world of oriental perfumes, fulfilling the exceptional care ritual. Argan oil, owing to great amounts of vitamin E, Omega 3+6+9 acids and natural antioxidants, has become an exceptional ingredient of our hair care products. It does not overload the hair and leaves it soft and full of shine. It is a magic elixir of youth, helping to rebuild the hydrolipid coat of the epidermis, protecting the skin from excessive dryness, delaying skin ageing processes. Argan by Cece of Sweden contains hair care products such as shampoo, conditioner, mask and serum for split and dried ends. The body care part of this line consists of shower gel, body balm, butter and elixir.

**Beliso**

Beliso has been manufacturing professional hair-care, styling and bodycare products since 1995. Own production facilities with highly specialized equipment and qualified staff with long professional experience. Good Manufacturing Practices Certificate – iso 22716 obtained. Leader of a new trend- selling professional products in retail channel. Owner of Cece of Sweden brand. Private label offer also included.

**Profile**

Hair / Skin / Professional / Private Label

**Created By**

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**Hypoallergenic series.** Nowadays, more and more women complain of allergies. Redness, burning, eye-watering are problems that affect many of us. They are the result of the contact of our skin with irritants, both natural, such as pollen, as well as with ready products containing irritating components. Sensitive, prone to allergic reactions of the eyes and the delicate skin around them require special treatment and appropriate make-up. Bell Company meets the expectations of customers and has created a series of hypoallergenic products such as mascara, eyeshadow, eye liner pencil, liquid eye liner, eyelash builder, mat & soft make-up foundation, mat & smooth make-up base. The whole series has been prepared especially for people with sensitive eyes and contact lens wearers. Their components have been carefully selected to minimize potential allergy. The products have an unscented, gentle formula, do not contain alcohol or synthetic colourants and have been tested under the supervision of a dermatologist and ophthalmologist.

**Created By**

Bell company is a recognized producer and distributor of colour cosmetics. For 31 years, it has been the leader among Polish brands in terms of popularity and sales on the market. Its products are successfully sold in over 40 countries. Thanks to the use modern technical and technological solutions, the company can continually improve its cosmetics. It is worth noting that the Bell company designs and produces its own product packaging.

**Profile**

Colour / Nails

**Created By**

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Nano Cell Xtreme is a line of cosmetics for mature skin, based on innovative active ingredients in the form of microscopic particles, capable of pushing through spaces between the cells – penetrating deeper into the skin. Advanced nano PCT technology developed by Swiss laboratories maximally utilizes anti-wrinkle ingredients: Plant Stem Cells enclosed in liposomes, as well as the latest and most effective form of low molecular weight hyaluronic acid, which increases the level of skin hydration. Rejuvenating effects provided by nano active ingredients: Plant Stem Cells Phyto Cell Tec™ Argan enclosed in liposomes have the ability to penetrate the skin. The skin appears younger - revived and revitalized. Low molecular weight hyaluronic acid acts in the form of a powerful hydrating agent with particles capable of penetrating the skin. It gives the feeling of an intense hydration, making the skin visibly smoother, firmer and more elastic.

**Created by**

Bielenda Natural Cosmetics was established in 1990 and is a family business. The company’s range includes over 400 cosmetic products for face, body and hair care. The company has launched its own range of Professional Cosmetics – Bielenda Professional. Within its 20-year presence on the Polish market, Bielenda has gained a significant position and become one of the most recognized brands in Poland. Parallel to its progress on the domestic market, Bielenda has gradually been reaching a strong position on foreign markets.

**Profile**

Skin / Professional / Dermo / Private Label

BIELENDA KOSMETYKI NATURALNE SP. Z O.O. S.K.A. ul. Fabryczna 30, 31-553 Kraków, POLAND
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abiniarz@bielenda.com.pl Web: www.bielenda.pl

Hair & Body washes in 1000ml bottle with pump. The new formula, carefully designed for our hair & body wash line contains extra-mild cleansing agents and neutral pH to gently care for your skin and maintain its natural balance. With the addition of aloe vera extracts, the new hair & body washes gently clean and moisturize your skin. The whole line includes a wide range of modern and colourful fragrance options to meet and satisfy all the tastes of your final customers. Our offer contains: sweet coconut, juicy cherry, soothing milk & honey, divine vanilla, fresh cucumber, soft cotton, sweet almond and nourishing avocado. All hair & body washes will clean your skin thoroughly while leaving it delicately scented with a pleasant perfume. Also, the new, 1L bottle of our hair & body washes with a comfortable pump dispenser and various fragrance options with their colour-ful design make them even more eye-catching and attractive on the shelves. The line can be produced under our brand ‘Naturaphy’ or under your private label.

**Created by**

BluxCosmetics Ltd. has been a manufacturer of personal care cosmetics, household cleaners and car cleaning products for over 22 years. Situated in the South-East of Poland, it has over 120 products in the portfolio. The company has some of its biggest clients spread all across the EU and worldwide. Export to over 25 countries comprises around 75% of its production. It can supply products both under its own brands and under the private labels of its clients.

**Profile**

Skin / Hair / Nails / Private Label

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Contact: Mrs. Ewa Sabaj / Export Manager
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Web: www.blux.pl
Liftango R Photodynamic Lifting without a scalpel of the face contour and revolutionary eye area rejuvenation. A peptide lifting line with photodynamic preparations — phytic acid peeling and the R concentrate, modeling the elastic fibres architecture, dedicated for every skin type, including sensitive ones; with advanced technology of the latest generation of peptides: Retino-Pept with retinoic acid result, cyclo- and lipopeptides and photoactive R-Bio-Repair; an application of R preparations: Laser Photo-Dynamic® / Laser R / Led R, also by Sonophoresis. The line includes: revolutionary eye contour lifting without a scalpel — with Beautyfeye TM upper lid lifting, a reduction of „crow’s feet” and of the shadows under the eyes. Liftango R Lift R-Peel Phytic Acid 10% pH 5.0 — photodynamic lifting peeling R 10 % pH 5.0, with phytic acid and rejuvenation formula R-Bio-Repair, brightening, anti aging, antioxidant, for every skin; photodynamic application by R light: Photo-Dynamic® Laser / Laser R / Led R or manually.

CREATED BY
Chantarelle Laboratory Derm Aesthetics is a professional brand in the beauty industry. Well known for its dermatological cosmetics, innovative and non-invasive laser machines for beauty & aesthetics medicine. Over 220 professional skin care products, 90 home care preparations and laser equipment in top new technology: Photo-Dynamic® Laser R / IR / UV in synergy with a Magnetic Field, Thermo-Spherix® M-RF Thermo Laser with a Rotation Magnetic Field. The range of products includes formulas for every skin problem.

PROFILE
SKIN / PROFESSIONAL / DERMOL

Lip Balms — one of the strongest categories in CM Michel Laboratory’s offer. Products based on formulas rich in active ingredients such as natural waxes, vitamins, uv filters etc., satisfy even the most demanding customers. The most popular world best sellers: moisturizing lip balm, with aqua power system & maxi lip complex; nourishing lip balm, with natural oils: macadamia, baobab & vitamins: A, E; multivitamin lip balm, with a rich vitamin complex: A, E, C, F & jojoba oil. Novelty: anti-aging lip balm, with hyaluronic acid, argan oil & sea buckthorn extract; organic lip balm, with natural oils: linseed, cottonseed and canola; active stem cells serum, with mango butter & avocado oil.

Specialized products: sun care SPF 25, Winter care SPF 25, Men’s care, Children’s care, Medical, Menthol Ice, After-bite balm. Products with different flavours: chocolate, cola, fruit etc. For special occasions: Christmas, Easter, Valentine’s Day, Halloween and… unlimited additional opportunities for special orders!

CREATED BY
CM Michel Laboratory specializes in professional and consumer cosmetic products created from A to Z, going from concept to production. The acquired knowledge and experience, along with its production prospects enable the company to offer global services in the Private Label sector. Offer includes a wide spectrum of lip care products, nails care and decoration products and decorative cosmetics. Every client is treated individually, offered a professional complex service and high quality products.

PROFILE
NAILS / COLOUR / PROFESSIONAL / PRIVATE LABEL
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Green Pharmacy line expresses our pro-ecological philosophy. None of our cosmetics have been tested on animals, the same applies to raw materials. The line does not contain parabens, SLS, SLES or other synthetic ingredients harmful to the environment or human skin. The main idea of this line is rediscovering and taking advantage of old recipes based on natural herbs, which, with a little help of modern technology, can still enhance our beauty as they did centuries ago. The line comprises a wide range of hair and body care products, starting from shampoos, scalp oils, hair balms, body butters, scrubs, shower gels, bath milks, foams and salts, ending with foot creams, hand creams and face creams. It is addressed to a mass market with the aim to offer the highest possible quality at an affordable price. It stands out from other cosmetics available on the market, not only thanks to the formulas but also the appearance of the packaging, which resembles old traditional pharmaceutical bottles, Green Pharmacy – the herbal key to your beauty!

24k Gold & Diamonds™ is the breakthrough anti-wrinkle programme developed in Eveline Cosmetics Laboratory, combining effectiveness of natural active ingredients with the latest achievements of cosmetology and aesthetic medicine. The new luxury formula contains 24-carat gold, diamond micro particles and a unique composition of active substances that significantly restore the skin balance providing it with brilliance. Active ingredients: Diamond Microcrystals – stimulate microcirculation, enhance skin tone and restore brilliance to tired skin; 24k Gold – activates collagen synthesis, contributing to skin cells restoration and regeneration, moisturizes, firms and lifts, improves skin density, smoothes wrinkles, shapes face oval; Biohyaluronic Acid – intensely moisturises and smoothes skin, restoring its firmness and elasticity; Matrix-6™ – the latest generation peptide which enhances the synthesis of 6 main ingredients rebuilding skin, such as hyaluronic acid.

Created by Elfa Pharm Polska is a cosmetics manufacturer combining the latest achievements of cosmetology with the invigorating power of natural herbal ingredients. All formulas contain plant-based ingredients, ecologically clean and with a minimum amount of preservatives. They are devoid of dyes, artificial substances and comply with the latest EU standards. We take advantage of a centuries-old tradition of herbal medicine, the proven power of plants enhanced by good technology.

Created by Eveline Cosmetics is one of the largest Polish manufacturer and exporter of cosmetics. The brand is appreciated and readily purchased in more than 75 countries. The dynamic development of the company on new markets and the continued consolidation of its position worldwide is reflected in sales of over 70 million units of cosmetics annually. Eveline Cosmetics owes its sales success to a properly selected production, marketing and trade concept. This consists of the use of innovative technologies, modern design packaging, the highest quality being subject to a continuous control and quick response to market trends.
Anti-Aging Mineral Therapy – a cosmetics line containing a unique blend of replenishing sea minerals indicated for the care of mature skin which requires intense regeneration, renewal and deep wrinkle reduction. Anti-Ageing Mineral Therapy makes use of the amazing power of sea minerals. The cosmetics replenish trace elements and nutrients, acting as perfect supplements for your skin and effectively combat signs of ageing. Active ingredients in the line: Atlantic pearl moss, innovative cyclic octapeptides, Mediterranean clay, hyaluronic acid and argan oil. Efficacy proven by test*: a significant, noticeable improvement in skin hydration – by 55% on average after each product application, improved skin tightness, firmness and elasticity – by 10% on average after each product application, smoother skin – by 10% after 4 weeks of product use, reduced appearance of fine lines and deep-set wrinkles – by 6% on average after 4 weeks of product use, reduced sebum secretion – by 34% on average after each product application.

The creams do not contain colourants or parabens. None of their active ingredients are tested on animals.

* Results confirmed by instrumental measurements.

Creating by
Floslek Cosmetic Laboratory is a Polish company with 20 years of experience in producing cosmetics for complete face and body care and protection. The offer includes over 200 dermocosmetics of various categories. Floslek cosmetics are created in the modern R&D laboratory and are based on innovatory formulas and natural active ingredients, characterized by high effectiveness and safety of use. Floslek cosmetics are available in 17 countries. The main targets of export development in the next 2 years are Eastern Europe, the USA, South America and the Middle East.

PROFILE
SKIN / HAIR / DERM / PRIVATE LABEL
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Pumice Powder is a unique body scrub for skin exfoliation. It is made of polyurethane. Its tiny particles are perfect for an easy and gentle skin exfoliation. As a result, the skin is the smoothest and softest it has ever been. The product is very effective and first time results are amazing. It offers the opportunity to make one’s own peeling formulas. Pumice powder can be added to one’s favourite soap or washing gel. Because of the gentle massage, the small particles of Pumice Powder smoothen the skin. The massage offers a unique sensation of softness, well being and vitality.

Creating by
Impa is the world’s leading PUR pumice producer. The company’s clients are located in 35 foreign markets and its products are considered a pumice quality benchmark. Impa specializes in private label production. A diversified offer consists of over 30 variations of pumice sponges, also in forms of pedicure handles, foot files and pumice powder. The laser logo can also be added to the pumice.

PROFILE
SKIN / PRIVATE LABEL
IMPA
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Monophase UV/LED Vernis is a one-phase lacquer, a revolution in natural nail styling using the light-hardening method. The new generation of photoinitiators enables a polymerisation of lacquer in UV and LED lamps. UV/LED lacquer formula provides a dry manicure effect, as well as significantly reduces manicure time. It is characterised by good adhesion, improved hardness and a long-lasting effect of up to 10 days. The application of only two thin layers of colour plate gives an exceptionally natural manicure effect: smooth, flexible and shiny. Removal is non-invasive and fast.

“3Free” - containing no formaldehyde, toluene or DKB. It is safe for natural nail plates.

Manicure Monophase is innovative styling without using a base coat and top coat. Nail lacquer formula: hardening in a UV or LED lamp; no base coat, no top coat, only colour; no washing after hardening in a lamp; instant dry manicure effect; intense, long-lasting colour in two layers; mirror-like shine; long-lasting manicure - up to 10 days; fast removal in 3 minutes.

**CREATED BY**
Mollon Cosmetics, being a part of group of companies, specializes in professional nail care and nail design preparations under the Mollon PRO Brand. Making products, Mollon PRO draws inspiration from the latest technological solutions and cosmetic trends in terms of quality and innovation. The production takes place according to proven standards on the contemporary technological lines. The history of our brand is connected to the legendary town of Mollon in France.

**PROFILE**
NAILS / PROFESSIONAL
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Nailnu – the range of modern cosmetics exclusively dedicated to the woman’s needs for caring for her hands, nails and cuticles.

Now available:
Nail Care Polish Remover - the first cosmetic that cares about nails and cuticles - during the removing of nail polish – by making them soft oily and glossy. It is perfect to use wherever you are thanks to the comfortable scented tissue.

Coming soon:
Nail Care Polish – continue caring for your nails.
Nail Care Polish gives you that unique chance. More than that... you will never be bored when you always have our set of four colours closed in a unique kit with you.

Hand Care Cream – it caters to your needs and beautifies your hands including your nails and cuticles.

Nailnu range consists of the little things that can make a big difference to a woman conscious of herself. You are your star. Let Nu take care of you.

**CREATED BY**
Nu cares about women by creating modern cosmetics based on the original recipes and the philosophy: “There is a great potential inside you”. The potential to attract success in all areas of your life and live the life you dream of. The only thing you need is to be conscious of yourself. Nu knows how to reveal and develop your potential to make you feel and shine like a star! Nu offers a perfectly composed product including ‘Nu formula’ without superfluous ingredients.

**PROFILE**
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Pumpkin Line – beauty from a Polish garden!
A deeply moisturizing cosmetic line, inspired by the effectiveness of ingredients found in nature. The main component used in this line is pumpkin pulp extract - a source rich in sugars, vitamins, proteins, minerals and amino acids. Enriched with selected essential oils and shea butter it actively protects the skin from dehydration and minimizes the effects of aging processes. Regularly applied, Pumpkin Line cosmetics improve and restore the hydro-lipid balance of the skin, leaving it soft, bright, elastic and nourished. Active Ingredients: pumpkin pulp extract, hyaluronic acid, red algae, oils: sesame, avocado, grape, shea butter, vitamin E. Effects: moisturizing at multiple layers of epidermis, improvement of skin elasticity, strengthening of the lipid barrier. Characteristics: light texture, fresh fragrance, anti-age formula, eco formula, safe formula, optimal concentration of active ingredients, recyclable packaging. Available in this line: ultra hydrating cream, hydrolipid mousse mask, algae mask with pumpkin & glucose, hydrolipid massage mask, hydrating concentrate.

Art lipgloss is an ideal product to subtly underline lips, at the same time nourishing their delicate skin. Contains illuminating particles, reflecting light and ensuring a beautiful, mirror-shine effect. It makes lips look fresh and enhanced. Depending on the shade, its coverage is delicate to medium. A “long-lasting effect” formula makes the lipgloss stay on for hours. Paese is a brand that specially takes care of the high quality of its cosmetics. The recipes for our products are based on ingredients carefully chosen also for their nutritional properties. Art lipgloss is enriched with castor oil. Its purpose is to soften the delicate skin of the lips. The cosmetic contains also an E and C vitamin cocktail. Lipgloss when applied feels very comfortable, does not dry out the skin, does not cause a tightening sensation. Suitable even for dry skin. Contains no parabens. Art lipgloss is available in 10 trendiest shades of naked beiges, fresh pink, delicate peach, innocent coral, bold orange.
Daily Miracles Anti-Ageing – Don’t give in to wrinkles! Phenomé uses the wisdom of nature to discover a new way to fight visible symptoms of skin ageing. In faraway Siberia thrives a small plant called Rhodiola Rosea, a champion of longevity and survival, used for centuries in Chinese medicine where it is known as the “Golden Root”. Due to its anti-oxidant and smoothing properties, Phenomé anti-aging line uses Golden Root in order to erase visible signs of ageing. It also stimulates the production of beta-endorphins which leaves the skin relaxed with peace and harmony restored. Enriched with the benefits of Golden Root, ecological plant waters, specially selected organic oils and plant extracts, Phenomé cosmetics care for the comfort of your skin and leaves it in excellent condition. The formulas are very effective at fighting against loss of elasticity and skin dryness, as well as reducing and smoothing out wrinkles and uneven skin. With daily care, your skin will look healthy, youthfully fresh, smooth and full of vitality.

created by
Phenomé is a unique brand offering beauty skincare cosmetics for all skin types and needs, manufactured according to the highest pharmaceutical standards while respecting the natural environment and its resources. The offered products contain at min. 98% natural and organic active ingredients together with life-giving plant waters. Phenomé is a way of thinking and a lifestyle based on health, satisfaction and natural balance.

Profile
Skin / Hair / Eco

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web www.phenome.eu

Phenicoptere Ltd.
presented by
Glov Hydro Demaquillage. World’s best makeup removal. Glov needs no cotton, no chemicals and leaves no residues on your skin. Designed in micro technology, developed within 2 years in laboratories and patented solution to solve all contemporary woman problems when removing make-up. Glov removes entire makeup, even mascara and most waterproof color cosmetic only with water. Glov is hypoallergenic, laboratory tested and approved. Gentle for the most sensitive and atopic skin. Glov is a perfect travelling accessory, as it is not a liquid and takes up no space in the luggage. Glov is reusable, with our advise to exchange the product for a new one every 3 months. Phenicoptere philosophy is to maintain beauty in the most natural manner. Soon launching new innovative products for skin care category!

created by
Phenicoptere has been awarded the “Start-up of the Year 2012”. It is a company focused on innovative microtechnology solutions applied in cosmetic products. Glov is the company’s first brand and is dedicated to those who strive for simple solutions for their daily needs. It has revolutionized the make-up removal process allowing one to fulfill the needs for the most sensitive skins by just adding water. The company’s vision is to take advantage of the natural resources and create a product that is accessible to the everyday needs of our fellow customers.

Profile
Skin / Eco / Private Label

Phenicoptere Sp. z o.o.
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Safari Line – a wild line for those who love colours! Safari Eye shadows have a perfect velvet consistency, they are applied well onto the eyelid. Perfectly ground pigments have made them silky, soft and easy to apply. Available in 30 fascinating, trendy colours, matt or shiny. Perfect smooth consistency of Safari Lip Gloss gives an intense shine and subtle colour. It moisturizes and protects lips from drying and chapping. A special formula prevents lips from sticking and a superb aroma intensifies the pleasure of application. Safari Nail polish collection offers more than 200 colours, matt or glossy which are most fashionable and beautiful. Easy and quick application guarantees perfect nails cover. The collection does not contain any harmful substances: toluene, formaldehyde or dibutylphthalate.

CREATED BY
Bim PTC. has been a producer of a wide range of make-up and skin care cosmetics and cosmetic containers since 1983. The high quality of our service and products is guaranteed by the certificate of GMP ISO 22716:2007. If you are willing to distribute our products or are interested in the production of private label cosmetics, please do not hesitate to contact us. Our professional staff will help you through all the production stages.

The Exclusive Cosmetics anti-ageing line was created to slow down the ageing processes. Exclusive Cosmetics creams contain natural innovative ingredients including snail, gold, pearl and caviar. The specially created formulas are rich with active substances delivering day and night face care. The creams’ main unique active ingredients are blended with other strong ingredients including hyaluronic acid, coenzyme Q10 and collagen. Such a combination of components nourishes the skin and increases its firmness and elasticity. This anti–aging line was created specifically for different skin types, different ages and different skin problems. The line is designed for women who are 40, 50, 60, 70 years of age and who want to turn back the time and reduce fine lines and wrinkles. The Exclusive Cosmetics line’s innovative ingredients are also combined with a unique packaging which has won both the Art of Packaging 2014 and Pearl of Packaging 2014 awards. Exclusive Cosmetics Line: a firming, anti-wrinkle cream with snail mucus extract for 40+; a regenerating, anti-wrinkle cream with gold micro particles 50+; an anti-wrinkle cream with pearl extract 60+; an anti-wrinkle cream with caviar extract 70+.

CREATED BY
Świt celebrates 70 years of producing quality cosmetic products this year. The company has a wealth of experience in producing quality cosmetic products from a factory based in Warsaw, Poland, just 5 minutes from the international airport. The factory is fully ISO 6 GMP certified and all the products conform to current European Regulations. Świt products have won numerous prestigious awards both on the domestic and international market and have proved to be extremely effective at clinical testing. We welcome you to visit us and find out how we can co-operate together.

PROFILE
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Bi•es branded fragrances are among the most recognizable brands in their segment. Bi•es portfolio is constantly updated with new products, based on an analysis of consumers’ needs and the latest market trends. Bi•es brand includes fragrances both for women and men: eau de perfume, eau de toilette, perfumes, deodorants, perfumed deodorants.

The latest development is the Swarovski elements range. This unique idea deserves your special attention. The fragrances are full of rich floral character, ideal for self-confident and seductive women. With fresh, oriental, woody and floral aromas, you will easily find a scent that works with your individual style!

created by
Uroda Polska was established in 1996. Currently one of the most important Polish perfume & cosmetic manufacturers. The company produces and distributes its products through both channels: wholesale distributorship and retail chains all over the world. In 2009, the Company extended its portfolio by acquiring the well-known skin care brands: Melisa, Kwiaty Polskie (“Polish Flowers”) and Active 90.

profile
skin / fragrances / eco / private label
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Torf Corporation presents
tołpa®: white cosmetics from black peat – how is it made? tołpa® cosmetics are composed from peloid and therapeutic mud. This is an exceptional challenge. Using their own, patented method, Torf Corporation exposes peat to an extraction process to obtain pure essences of active therapeutical substances – peat tołpa®. The company composes their cosmetics from those extracts. tołpa® brand was initiated by botanist Professor S. Tołpa – a great authority, tołpa® is the only company in the world which possesses the unique patent for peat extraction that preserves peat properties. How does Torf Corporation combine ‘black peat’ with the most up to date technology?

1. Torf Corporation extracts ‘black peat’ from the peat bogs located away from civilization and expose it to the patented process of extraction in which they obtain therapeutic substances that are known for their regenerating and anti-oxidant properties. 2. The company combines peat extracts with other substances in a unique way to get a whole range of beauty products like gels, creams, emulsions and pastes. 3. Torf Corporation sell their products in pharmacies and drug stores and use them in peloid treatments offered at Tołpa Spa based in Wroclaw.

created by
Torf Corporation has been earning trust and loyalty of customers for their credibility, high quality products at reasonable prices and their continuation of the work instigated by Polish scientist and botanist Stanisław Tołpa (1901–1996) in the course of the past 25 years. The company has a patent for peat extract used for the production of diet supplement, toothpaste and tołpa®, beauty products. Since 1995, the company has been actively developing in the private label market, cooperating with retailers and distributors all over Europe.

TOREF CORPORATION
PROFILE
SKIN / FRAGRANCE / ECO / PRIVATE LABEL
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Uroda Polska presents
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Web: www.torf.pl, www.tolpa.pl

created by
Uroda Polska was established in 1996. Currently one of the most important Polish perfume & cosmetic manufacturers. The company produces and distributes its products through both channels: wholesale distributorship and retail chains all over the world. In 2009, the Company extended its portfolio by acquiring the well-known skin care brands: Melisa, Kwiaty Polskie (“Polish Flowers”) and Active 90.
Goat’s milk line – one of the best-selling Ziaja lines providing complex face and body care. It is designed for dry and wrinkle-prone skin which needs special protection and regeneration. All the products are based on goat’s milk complex, which is a set of indispensable nutritious macro-components rich in proteins, organic acids, lipids, carbohydrates and vitamins A and D. Goat’s milk products: supplement the deficit of natural nourishing substances, stimulate the synthesis of the structural elements of the skin, increase its elasticity and smooth out fine wrinkles, protect the skin from harmful effects of free radicals, delay skin ageing, perfectly moisturise the skin.

All the products are dermatologically and allergy tested. They have skin neutral pH. Neither of the active ingredients used in the goat’s milk line is tested on animals.

FACE CARE PRODUCTS: moisturising day cream, nourishing night cream, eye cream, face mask, milk+toner.

BODY CARE PRODUCTS: body balm, body lotion, body butter, creamy shower soap, hand cream, hand concentrate.

Ziaja has been focusing on skin care for the last 25 years. The Polish, family-owned company is an experienced leader in the skin care and pharmaceutical market. Ziaja is a leading producer in Poland with sales exceeding 50 million units per year and a turnover of 60 million EUR. Ziaja has a portfolio of over 900 beauty care products for face, body and hair care and high quality pharmaceuticals. The international offer includes about 200 products tailored to all skin needs.
The Polish cosmetics industry has been chosen by the Polish Ministry of Economy as one of 15 flagship branches of industry promoting the Polish economy on international markets.

The Programme started in March 2012 and will last until March 2015. It includes many events carried out in Poland, Italy, Germany, Ukraine, Russia, Turkey, the United Arab Emirates, the USA, China and Brazil.

Thanks to the Programme, the Polish National Pavilion appears at the most important world cosmetic fairs. Polish companies take part in numerous foreign trade missions, while foreign contractors and journalists are hosted in Poland during dedicated study tours.*

The Programme is co-financed by the Polish Ministry of Economy and the European Union.

The next study tour for buyers and journalists will be held in Warsaw in September 2014. Interested in participating? Do not hesitate to contact us!

A unique opportunity to meet approximately 30 Polish producers of cosmetics at one place. Discover full range of new, high quality Polish products — from Polish speciality: advanced skin care products — to make up, hair, accessories and many others, both for mass market and professional one!

A wide programme that includes:
» one-to-one meetings with producers,
» a conference on the Polish cosmetic industry and presentations of the companies,
» a visit to the local beauty fair in Warsaw,
» a factory tour — to give an idea of high quality Polish manufacturing,
» individual visits to beauty parlours and SPAs and many others...

Study tour packed with different events, organised from A to Z for your convenience. We provide: return plane tickets, 3 nights at comfortable 4* hotel Mercure Warsaw Centrum localised right in the city centre, all meals, entertainment, airport transfers, local transportation...

The study tour is organised on behalf of the Polish Ministry of Economy, as a part of the Promotion Programme of the Polish cosmetics industry. The participation is free for a limited number of participants from selected countries: Brazil, China, Germany, Russia, the USA (we cover all costs).

If you have any questions, do not hesitate to contact us!

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SPC HOUSE OF MEDIA
ORGANIZER OF THE PROMOTION PROGRAMME
OF THE POLISH COSMETICS INDUSTRY
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*The next study tour for buyers and journalists will be held in Warsaw in September 2014. Interested in participating? Do not hesitate to contact us!
Key facts
» Poland is the 6th biggest cosmetics producer in Europe and also the 6th biggest exporter, with export worth more than 4.2 billion dollars!
» A European Union member since 2004, Poland guarantees the highest quality and standard of the products manufactured in the country.
» There are around 100 big and medium-sized companies producing cosmetics and several hundred small and micro ones, operating on the Polish market. They offer a wide variety of products in many categories, such as skin care, make up and colour, hair, nails and fragrances, both for the mass market and premium sector, as well as for professional use.
» Polish manufacturers are experienced and reliable partners in contractual and private label production.
» Local producers in Poland – a country of 38 million – are highly appreciated. For example, 50% of the Polish market of body and face care cosmetics belongs to local Polish brands.

Research and Innovation
Polish manufactures have been investing in modern production lines and research programmes and as a result, they can offer their own, innovative products.
Every big Polish cosmetic company has its own research laboratory and invests significant resources in research and development.
In the case of most recognized producers, the cost of innovation investments reaches the level of 20% of all the costs. It is not rare that even 25% of the staff employed in the company is delegated to work on R&D projects.

Excellent geographic advantages
Poland, with its convenient location in the very centre of Europe, creates a geographic and cultural bridge between Western and Eastern markets and is able to meet different consumer demands. Hence, it is no surprise that the three biggest export markets for Polish cosmetics are Russia, Great Britain and Germany.

Why Poland?
Because we know how to do it.

The Polish cosmetic industry keeps notably influencing the international beauty market.

Proof?
Our export rates are visibly growing by 25% every year!
We have built up trust through quality, expertise and reasonable prices. All the 3 from Poland – the heart of Europe.

Find out more about Polish cosmetics companies and the blooming industry!
Visit our website: www.polishcosmetics.pl
Let us introduce you to the wealth of the Polish cosmetics industry! 26 great cosmetic manufacturers, presented in this catalogue, are a perfect example of what Poland has to offer: a wide range of products of the highest quality, innovative and representing all the categories, both for individual and professional use. Enjoy the catalogue and feel invited to visit the Polish National Pavilion at Cosmoprof North America (13th-15th July, 2014) – we are waiting for you at stand no. A 27412, Mandalay Bay Convention Center, Las Vegas.