FLOSLEK Cosmetic Laboratory
Company & Dermocosmetics
Agenda

- About the company
- Investigations and safety tests
- Our brands
- Products presentation – FLOSLEK Pharma
- Products presentation – FLOSLEK Laboratorium
- Marketing suport (ATL, BTL)
- Our products on the market
About the company

✓ Founded in 1994, FLOSLEK Cosmetic Laboratory is a skin care manufacturer with almost 20 years of experience in production of cosmetics.

✓ On the beginning the company was involved in the production of pharmaceutical preparations. The turning point was the start of production of the first dermocosmetic - gel with eyebright on the eyelids and under the eyes, which gained wide recognition among customers and opened the way for the success of the company.

✓ Today we have more than 200 SKU in the portfolio – for domestic market and for export
General information

- Laboratory is located in Warsaw, near Chopin Airport

- Our own laboratory R&D - Research & Development, water treatment plant and professional, experienced production staff

- We create two brands – distributed in pharmacies, cosmetic stores
FLOSLEK Worldwide

- Estonia
- Iraq
- Canada
- Korea
- Lebanon
- Lithuania
- Malta
- Russia
- USA
- Great Britain
- Italy
- United Arab Emirates
Our mission

Our mission is to create highest quality, state-of-the-art cosmetics for different skin types that are always safe to use.
High standards

✓ In our company we use formulas in compliance with EU standards

✓ We produce in harmony with nature in a modern factory

✓ We develop formulas based on natural, carefully selected ingredients
Quality confirmed by certificates

✓ We attach great importance to the high standards of production, safety and the quality of the products we create.

✓ Cosmetic Laboratories FLOSLEK have international certificate of Quality Management PN – EN ISO 9001:2009 in:

✓ preparation of formulas of new cosmetic lines;
✓ production;
✓ sales.

It is every year confirmed by TÜV NORD CERT.

✓ GMP (Good Manufacturing Practise) This prestigious certification, which provides the highest standards of product quality. Certification according to ISO 22716 confirms the compliance of the company called. Good Manufacturing Practices in the field of production, quality control, storage and shipment of the cosmetics.
Sector awards

Pearl of the Cosmetic Market (Perła Rynku Kosmetycznego)

Best for Beauty Uroda Beauty Expert

Bestseller of the Year given by Twój Styl magazine

Golden OTIS

Qltowy Kosmetyk

Consumer Laurel in category Discovery of the Year

Godło Promocyjne Teraz Polska (The emblem “Teraz Polska”)

Cosmetic Oscar
Business awards

Forbes’s Diamond

Ranking of Polish enterprises prepared by the magazine Forbes in cooperation with Dun and Bradstreet. The basic criterion of being included in the ranking of Forbes’s Diamonds is financial results and dynamics of company development including the data from three preceding years. FLOSLEK received this prestigious award in 2010.

Gazele Biznesu [Business Gazelle]

This prestigious award is given to medium-sized enterprises that thanks to their extremely dynamic development manage quite well even among much bigger competitors. The enterprises awarded with Business Gazelle are characterized with good reputation and honesty towards contracting parties. Our laboratory was considered a Business Gazelle in 2005, 2006, 2007, 2008, 2009, 2010 and 2011.
Quality Control

✓ We have our own laboratories: R&D Laboratory and Quality Control Laboratory

✓ We introduced a multistage system of control and research of produced cosmetics.

The development and the preparation for implementation of new formulas is carried out by the team of our specialists with big knowledge and experience: chemists, biotechnologists and pharmacists.
The process of creation of the product 1/2

✓ Overview of current legislation
✓ Cooperation with organizations working with the European Commission - regulatory
✓ Internal tests of INCI (raw) in laboratory
✓ Preparation of several version formulas (recipes) by our R&D
  ✓ laboratory tests – stability
  ✓ internal tests - application tests

Our scientists review and select active ingredients, then they work on their innovative, unique combination. Thus step by step the formula is developed. **Sample testing** is next to be carried out, samples undergo numerous tests checking the stability and physicochemical properties of our products.

✓ External research
  ✓ microbiology tests
  ✓ conservation study
  ✓ safety tests (evaluation for safety and synergy of raw materials used in the preparation)
The process of creation of the product 2/2

✓ Application tests/ IN VIVO (on the probants with selected problem, ex. Allergic skin)
  ✓ dermatological tests (to exclude negative reactions and allergic sensitization in contact with the product)
  ✓ additional tests for products with SPF (indication of SPF, phototoxicity, photostability, waterproof)
  ✓ instrumental testing (aparatury research) and application study (confirming the efficacy of the product for its intended purpose - a questionnaire for probands, probands appliance testing after a period of use of the product)

✓ External studies are performed in accredited laboratories or clinics specializing in cosmetic tests

✓ Products are registered in European base of the cosmetics (CPNP)
Basic tests 1/5

I) **Dermatological tests:**

- Are made on the finished formulation / product through the group probands - volunteers grouped in terms of age and skin type are selected individually for a given preparation.

- They have to ensure the product does not have irritant properties, this does not cause reddening of the skin or cause other adverse effects (itching, peeling of the skin, skin lesions, etc.)
2) Application tests:

- Based on tests conducted with the participation of probands.
- It is a group of more than 10-20 people, which for several or tens of days (depending on your needs), tested the product for compliance activities declared by the manufacturer (eg anti) instructed on the package.
During the test application can also confirm hypoallergenic properties of the product (ex. Product do not irritate the skin)
3) Safety assessment of cosmetic products:

- Are carried out both for the raw materials and the finished product
- Physical and chemical testing, microbiological contaminants and toxicological data
- It is quite complex study that aims to ensure that the application of cosmetics all its properties will not cause irreversible lesions.
Basic tests 4/5

4) The durability test recipe:
The test determines whether the package can occur declaration PAO (called Period After Opening - time after opening). PAO tests verify the strength of the particular preservative by subjecting it to various tests for microbial impurity, but also by the action of the ambient conditions, such as high and low temperatures.

5) Challenge test:
✓ Confirm the efficacy of conservation
2) **Instrumental tests**

✓ Thanks to them we can use a variety of devices, such as the degree and length of the hydration of the skin, deep wrinkles, skin roughness, flexibility, etc.
Our brands

FLOSLEK Cosmetic Laboratory

- **Cosmetics** created for the individual needs of the skin, depending on the age and type.
- Cosmetics for skin care and protection of women, men and children.
- Products based on innovatory formulas - with high effectiveness and safety of use.
- The brand is available at drugstores and beauty supply stores.

- **Dermocosmetics** created for problematic skin requiring special care.
- The formulas have been examined by accredited laboratories and tested under the supervision of dermatologists by persons with sensitive and allergic skin.
- These cosmetics guarantee high quality, effectiveness and safety of use.
- The brand is available at pharmacies and herbal stores.
FLOSLEK Pharma
Portfolio FLOSLEK Pharma

- Lid and under eye line
- EMOLEUM for dry and atopic skin
- Hypoallergenic line
- ARNICA
- Dry skin line
- WHITE & BEAUTY line
- ANTI ACNE line
- ELASTABion shampoos
- Legs care line
Lid and under eye gels with eyebright extract 1/3

- reduces the „bags” under eyes
- soothes the skin
- provides relief and comfort for tired eyes
- intensely moisturizes the skin eyelids
- improves the skin tone and elasticity
- safe for contact lenses

0% parabens, colourants, fragrance allergens

Dermatologically tested
Lid and under eye gels with eyebright extract 1/2

**Products:**
- Eyebright & marshmallow eye gel for men
- Lid & under eye gel with eyebright
- Lid & under eye gel with eyebright and aloe
- Lid & under eye gel with eyebright and plantain
- Lid & under eye gel with eyebright and cornflower
- Lid & under eye gel with eyebright and green tea
- Lid & under eye gel with eyebright and chamomile

**Active ingredients:**
- Eyebright extract
- Chamomile extract
- The extract of sage
- Panthenol
- Plantain extract
Specialized cosmetics for dry and atopic skin:

- **reduce** tension and roughness of the dry, very dry and atopic skin
- **rebuild** the lipid layer of the skin,
- **prevent** exfoliation, dryness and cracking of epidermis
- **soothe** irritation, redness and itching
- long-term and effectively **moisturize** and **nourishes**

0% parabens, colourants, fragrance, allergens

Dermatologically tested.

All products have been tested on a group of people with dry skin, sensitive and prone to atopy and allergic changes.
EMOLEUM – atopic skin care 2/2

Products:
- Emo-oleum bath emollient
- Lipid balm
- Moisturizing cream
- Shower cleansing oil 2 in 1
- Regenerating protective cream

Active ingredients:
- Sunflower oil 20%,
- Apricot oil 10%,
- Emollients 29%-74%
- Lipid complex OMEGA 4%
- Sweet almonds oil 2%
- Urea 5%
- Prebiotic 2%
Hypoallergenic line 1/2

Specialized cosmetics for sensitive skin:

- **Soothe** the sensitive skin of the face
- Prevent loss of firmness and wrinkles
- **Reduce water loss** from the epidermis
- Highly **moisturize, nourish and regenerate** skin cells
- Effectively **protect** the skin from the negative effects of environmental factors
- Do not cause a reddening of the skin, irritation, swelling, burning, tingling or itching

0% parabens

Dermatologically tested
All products have been tested on a group of people with sensitive and allergic skin
Hypoallergenic line 2/2

**Products:**
- FRESH Antiperspirant deo roll-on for sensitive skin
- Calming body balm for sensitive skin
- Moisturizing cream for sensitive skin
- Eye cream for sensitive skin
- Revitalizing cream for sensitive skin

**Products:**
- Mild intimate hygiene gel for sensitive skin
- Mild face cleansing gel for sensitive skin
- Cleansing lotion for sensitive skin
- Alcohol-free toner for sensitive skin
- Micelles solution for sensitive skin

**Active ingredients:**
- Rose oil
- Almond oil
- Marigold extract
- Aloe extract
- Vitamin E and ther
ARNICA – dilated capillaries skin care 1/2

ARNICA:

- **strengthen** the walls of blood vessels, tighten them up
- increase their **flexibility** and **tension**
- reduces brittleness and fragility of blood vessels
- **reduce skin redness** and soothe irritation
- visibly improves the appearance and condition of the skin.

0% parabens fragrance

Dermatologically tested
Products:
- Eye arnica cream
- Moisturizing arnica cream SPF 15
- Anti-wrinkle arnica cream
- Micellar solution make-up remover for dilated capillaries skin
- Arnica gel for dilated capillaries, bruises and puffiness

Active ingredients:
- Arnica extract 2%
- Troxerutin
- Acerola extract and others
Gels for dry skin:

- **hydrate and regenerate** the skin
- reduce the tendency to exfoliation and crack of epidermis
- skin becomes **more elastic** and firm
- definitely **reduce the redness** of the skin (after burns, frostbite or injuries)
Dry skin line 2/2

Products:
- Aloe gel for dry skin
- Dry skin gel with comfrey
- Marigold gel for dry and sensitive skin

Active ingredients:
- Aloe extract 5%
- Comfrey extract 5%
- Panthenol 1%
- Marigold extract 5%
Spot lightening programme:

- significantly reduces the intensity and quantity of skin discolouration (e.g., after sun discoloration, freckles, spots on the use of hormonal therapy)
- reduces and soothes uneven skin color ensures perfect care and smoothes epidermis
- improves hydration and nourishes the skin

0% parabens  Dermatologically tested
**Products:**
- Spot lightening cream
- Intense spot and freckles lightening cream
- Preventive day cream against discoloration
- Discoloration lightening toner with AHA acids

**Active ingredients:**
- Lightening complex 5%
- Shea butter 3%
- AHA acids 3%
- Vitamin E 2%
ANTI-ACNE antibacterial program:
- unclog pores and **cleanse** the oily and acne skin
- eliminate excess sebum secretion
- reduce skin imperfections and **mates**
- have antibacterial properties
- **soothes** irritations
- **moisturizes** and **regenerate** the skin

0% parabens triclosan

Dermatologically tested
**ANTI-ACNE 2/2**

**Products:**
- Antibacterial foam cleanser
- Antibacterial intense gel
- Antibacterial face cleansing gel
- Mattifying cream
- Normalizing face toner
- Enzymatic peeling

**Active ingredients:**
- Seboregulating complex
- Salicylic acid
- Polyplant Oily Skin
- Yeast extract
- Active zinc form
ELASTABion dermatological shampoos are based on innovative recipes for combating dandruff:

- normalize keratinization process of the skin
- effectively and permanently eliminate the cause of dandruff
- inhibit the growth of bacteria, yeast and fungi
- regulate and restore the natural bacterial microflora
- regulate the activity of the sebaceous glands
- improve the condition of the scalp

0% parabens, triclosan, colourants

Dermatologically tested
ELESTABion Shampoos 2/2

**Products:**
- ELESTABionT Dermatological shampoo - oily dandruff and tinea versicolor
- ELESTABionS Dermatological shampoo - dry dandruff and tinea versicolor
- ELESTABionR Dermatological shampoo - dry and damaged hair

**Active ingredients:**
- Elestab® HP 100
- Prebiotic
- Ginseng extract
- Urea
Leg care line 1/2

Leg care line with horse chesnut:

- bring immediate relief
- give a cooling effect and relaxation for tired, aching feet
- reduce oedema
- reduce swelling caused by dilated blood vessels vascular disorders and to prolong standing
- remove fatigue and feeling of „heavy” legs
- hydrate, regenerate and firm the skin of the legs

0% parabens, fragrance, colourants

Dermatologically tested
Products:
- Tired and aching leg cream with dry extract from horse chestnut
- Leg gel with chestnut
- Leg gel with chestnut and plantain
- Leg gel with horse chestnut and gingko biloba

Active ingredients:
- Horse chestnut extract 5%
- Extract from plantain 2%
- Gingko biloba extract 3%
- Arnica extract 3%
FLOSLEK Laboratorium
Portfolio FLOSLEK Laboratorium

- Happy Per Aqua
- Dilated capiliaries line
- Anti-Aging
- Mineral Therapy
- Immediate Lifting
- Revita C
- Rosa Mosqueta
- Natural Body
- Dr STOPA line
- SUN CARE
- WHINTER CARE
- For Mum, For Baby, For Children lines
- FLOSMEN
- Flosmen Young
- Hand Care
- Lip Care
- Anti Acne
Happy per Aqua 1/2

**Moisturising program:**
- deeply moisturizes, smoothes
- makes skin silky soft, nice in touch with natural and healthy colouring
- prevents water loss from epidermis
- stimulates skin regeneration processes
- makes skin resilient and firm

0% parabens colourants

Dermatologically tested
Happy per Aqua 1/3

**Products:**
- Deeply moisturizing cream (day)
- Revitalizing anti-wrinkle cream (night)
- Deeply moisturizing mask

**Active ingredients:**
- Phycol EC®
- Hydromanil™
- Laminaria hyperborea
- Cotton oil
- Hydraprotectol SM®
Dilated capillaries 1/2

Face care program for skin with dilated capillaries:

- constrict dilated blood vessels
- prevent the formation of new dilated capillaries
- reduces red patches on the skin
- improve skin hydration
  have soothing and calming effect on the skin
- protects the skin against the influence of atmospheric factors

0% parabens colourants
Dermatologically tested
**Products:**
- Cleansing lotion
- Alcohol-free toner
- Cleansing gel; mask
- Rich cream
- Moisturizing cream
- Brightening eye cream
- Semi rich cream
- Enzymatic peeling
- Body balm

**Active ingredients:**
- Deeply moisturizing cream (day)
- arnica extract
- horse chesnut extract
- ginkgo biloba extract
- vitamin E, pro-vitamin B5
- almond oil
- green tea extract
ANTI-AGING 1/2

Anti-wrinkle therapy
- modern pro-age cosmetics line
- contains highly efficient cross-linked hyaluronic acid that immediately fills in wrinkles and lines
- calms irritated skin
- has anti-inflammatory effect, revitalizes, delays aging
- improves skin elasticity and protects against premature wrinkles and lines occurrence

0% parabens allergens

Dermatologically tested
ANTI-AGING 2/2

**Products:**
- Anti-wrinkle day cream
- Anti-wrinkle night cream
- Anti-wrinkle eye cream
- Anti-wrinkle mask

**Active ingredients:**
- Argan oil
- Cross-linked hialuronic acid
- Vitamin E
An advanced line of **anti-wrinkle products** which make use of the amazing power of sea minerals

**Efficacy proven by test results:**

- Significant, noticeable **improvement in skin hydration** – by 55% on average after each product application*
- Improved skin **tightness, firmness and elasticity** – by 10% on average after each product application*
- **Smother** skin – by 10% after 4 weeks of product use
- Reduced **appearance of fine lines and deep-set wrinkles** – by 6% on average after 4 weeks of product use
- Reduced **sebum secretion** – by 34% on average after each product application

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**0% allergens colourants**

Dermatologically tested
Mineral Therapy 2/2

Products:
- Dermal filler day cream SPF 15
- Renewing night cream
- Anti-wrinkle eye cream
- Anti-wrinkle treatment (2 facial masks)

Active ingredients:
- Atlantic pearl moss
- Innovative cyclic octapeptides
- Mediterranean clay
- Hyaluronic acid
- Argan oil
Immediate Lifting 1/2

Lifting program:
- dedicated to tired and dull mature skin with a loss of elasticity and firmness
- creams in program have strong anti-wrinkle effect
- reduce existing wrinkles and prevent the formation of new ones
- moisturize skin perfectly, improves tightness, firmness and resilience of skin
- lighten the skin colouring
- restores its young looks

0% parabens, allergens

Dermatologically tested
Immediate Lifting 2/2

**Products:**
- Tightening cream
- Nourishing cream
- Anti-wrinkle cream
- Shaping-tightening mask

**Active ingredients:**
- Rye extract
- Plant proteins
- Hydromanil
- Lipopeptide
Complete and anti-wrinkle skincare line for women over the age of 40+

- creams in line improve moisturization, tightness, and smoothness of skin
- decrease visibility of wrinkles, delay aging processes
- reduce length and depth of wrinkles in mature skin
- plant retinol that revitalizes
- and active form of vitamin C stimulates the synthesis of collagen, preventing the formation of free radicals and photo-aging of skin

0% parabens, allergens

Dermatologically tested
Revita C 40+ 2/2

Products:
- Vitamin concentrate under eyes, on neck and neckline 40+
- Ultra moisturizer day cream 40+
- Ultra regenerator night cream 40+
- Nourishing eye cream Night 40+
- Vitalizer mature skin toner 40+
- Eye care set: Light eye cream Day 40+  
  Nourishing eye cream Night 40+

Active ingredients
- Vitamin C
- Plant retinol
- Hydraprotectol®
- Cottonseed oil
- Fucogel®
Rosa Mosqueta 50+ 1/2

Regenerating program 50+

- rejuvenating anti-wrinkle treatment line
- dedicated to women over the age of 50
- the line nourish, regenerate and firm the skin
- Rosa mosqueta oil improve general looks and rejuvenate facial skin
- French rose extract, Panthenol and Vitamin E visibly reduce amount and depth of wrinkles
- creams improve resilience and plasticity of skin

0% parabens

Dermatologically tested
Rosa Mosqueta 50+ 2/2

Products:
- Intensively moisturizing day cream 50+
- Intensively regenerating night cream 50+
- Rejuvenating eye cream 50+
- Super Cream 50+
- Moisturizing toner 50+

Active ingredients
- Rosa Mosqueta Oli
- Tripeptydy
- Vitamin E
- Shea Butter
- Hydraphotection™
- Hydroxyprolisilane CN®
Body natural care program:

- improves skin hydration
- improves the lubrication of the skin
- reduces skin roughness
- reduces the feeling of tension and pull the bath, prevent dry skin
- regenerates dry skin
- softens the skin and reduce dryness

Dermatologically tested
Products:
- Intensively moisturizing day cream 50+
- Intensively regenerating night cream 50+
- Rejuvenating eye cream 50+
- Super Cream 50+
- Moisturizing toner 50+

Active ingredients:
- Shea butter
- Babassu oil
- Olive oil
- Mango extract
- Provitamina B5
- Panthenol
Program for foot care Dr Stopa:

- perfectly softens the skin of the feet and painless remove callous epidermis (keratosis)
- removes signs of fatigue and burning feet
- stimulates circulation
- shows antiseptic, refreshing and analgesic effects
- moisturizes and nourishes the skin of the feet
- can be used for the elbow skin care

0% parabens, colourants, fragrance, allergens

Dermatologically tested.
Dr Stopa foot therapy 2/2

Products:
- Tired foot & leg balm
- Enzymatic foot peeling
- Deeply moisturizing foot cream
- Refreshing foot deodorant
- Refreshing foot gel
- Foot file with pumice for pedicure
- Softening solution for corns and calloused skin
- Warming cinnamon foot bath salt
- Relaxing ginger foot bath salt

Active ingredients
- Antibactericidal and antiungicidal substance
- Cinnamon oil
- Ginger oil
- Water lily extract
- Silk proteins
Perfect skin protection against the sun

- line of sun care products that defend the skin against damaging influence of sun and solarium tanning

Effect

- beautiful and healthy tan without sunburns or discolorations
- soft and firm skin

0% artificial colouring allergens

Dermatologically tested
Products:
- Bronzing body lotion After sun sooting lotion
- Sun protection cream SPF 15
- Sun protection cream SPF 30
- Sun protection cream SPF 50+
- Sun protection cream for children SPF 50+
- Protective lipstick with UV filter SPF 14

Active ingredients
- Aloe juice
- Vitamin E
- Shea butter
- Protective filters
- Hydraprotectol®
Perfect skin protection against low temperature

- excellent protection against cold weather (low temperatures, strong sun and wind)

Effect:

- on the surface of the skin is a protective film that protects the skin from the effects of the weather
- greased properly hydrated and skin of the face, hands and mouth
- reduced loss of water from the deeper layers of the skin

0% artificial colouring

Dermatologically tested
Winter Care 2/2

Products:
- Bio-protective winter cream
- Winter sun cream SPF 50+
- Protective cream for skiing & winter sports SPF 20
- Protective winter cream
- Dilated capillaries rich cream
- Hand and nail winter cream
- Protective lipstick with UV filter SPF 14

Active ingredients:
- Almond bio-oil
- Protective filters
- Keratin
- Allantoin
- Panthenol
- Shea butter
For Baby - the ABC of Your baby skin care:

- prevent skin irritation and damage
- maintain proper skin flora
- prevent infection
- maintain an adequate level of hydration

0% parabens fragrance colourants

Dermatologically tested
For Baby, For Mum 2/3

Products:
- Bath emulsion for babies and kids
- Protective cream for babies and kids
- Cream with zinc for babies and kids
- Nipple care preparation

Active ingredients
- Zinc oxide
- Medilan
- Panthenol
- Vitamin E
- Beeswax
Products:
- FLOSIK - all weather protective cream for babies and children
- SOPELEK - winter protective cream for babies and children

Active ingredients
- Almond oil
- Protective filters
- Vitamin E
- Panthenol
Men care line

Effects:
- smooth skin, soft in the touch
- number and depth of lines reduced
- more elastic, firmer skin
- tightness sensation relieved

0% parabens, allergens, colourants

Dermatologically tested
Products:
- Anti-perspirant deo roll-on
- Soothing after shave balm
- Moisturizing cream for men
- Eye cream for men anti-wrinkle
- Revitalizing anti-wrinkle cream for men
- Shower gel for body & hair
- Eau de toilette natural spray

Active ingredients
- Plant retinol
- Tetrapeptide DHEA substitute
- Hydromanil™
- Wheat seeds proteins
- Rosa montana oil
Everyday skin care line designed for young men

- fresh and cooled skin
- deep hydration
- tightness and dryness reduced
- sebum secretion balanced

0% parabens, colourants

Dermatologically tested
Products:
- Anti-shine cream
- Soothing & cooling after shave gel
- Purifying cleansing gel

Active ingredients
- Whitch hazel extract
- Seboregulating extract
- Soapwort extract
- Hysromanil ™
Hand care line for hands exposed to harmful external factors (weather conditions, chemical detergents, etc.)

Effect:
- smooth, hydrated and regenerated hand skin
- roughness and dryness reduced
- conditioned, healthy-looking nails

0% parabens, colourants, allergens
Dermatologically tested
Products:
- Hand & nail cream gentle
- Hand & nail cream moisturizing & smoothing
- Hand & nail cream protective
- Hand & nail care cream nourishing
- Hand cream anti-aging

Active ingredients
- Cashmere proteins
- Almond oil
- Vitamin E
- Water lily extract
- Keratin
LIP CARE Protective lip balms and cosmetic lip vaselins

Effect:
- dry lips quenched and properly lubricated
- cracked and peeling lips relieved
- lip contour subtly accentuates

Attractively scented protective lip balms and lip vaselins for care and protection of sensitive lip skin.

0% parabens, colourants, allergens

Dermatologically tested
LIP CARE lip sticks 2/3

Products:
- Protective lipstick with UV filter SPF 14
- Protective lipstick with cocoa butter
- Protective lipstick with shea butter
- Protective lipstick with vitamins A and E
- Protective lipstick with vitamin E 1%

Active ingredients
- Vitamin A
- Vitamin E
- Shea butter
- Protective UV filters
- Cocoa butter
LIP CARE lip vaselines 3/3

Products:
- Cosmetic lip vaseline - chocolate
- Cosmetic lip vaseline - orange
- Cosmetic lip vaseline - wild strawberry
- Cosmetic lip vaseline - rose
- Cosmetic lip vaseline - vanilla

Active ingredients
- Vegetable oil
- Carnauba wax
**ANTI ACNE 1/2**

**Antibacterial programme**

**Effect:**
- spots and discolorations covered with homogenous, velveteen film
- **discolorations** and any skin imperfection concealed
- **Skin is** dulcetly matt and visibility of small wrinkles is decreased
- Unified and revitalized face colouring **with a warm and natural tone**
- Look and durability of makeup is improved

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**0%** parabens triclosan

Dermatologically tested

**Allantoin**
Products:
- Antibacterial cover stick - ivory /1/
- Antibacterial cover stick - natural /2/
- Antibacterial cover stick - beige /3/
- Make-up matt finish antibacterial - ivory /1/
- Make-up matt finish antibacterial - natural /2/
- Make-up matt finish antibacterial - beige /3/

Active ingredients
- Seboregulating complex
- Allantoin
- Active zinc form
- Salicylate acid
Brand building
Marketing support 1/3

ATL – Press IX-XII 2012, Poland

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Marketing support 2/3

ATL – Press I-VI 2013, Poland

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<td>Face &amp; Look</td>
<td>500 000</td>
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### Marketing support 3/3

ATL, press IX 2013 – I 2014 Poland

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<td>Naj</td>
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Adverts 1/3

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Unikalna kombinacja składników skutecznie zwalczających efekty starzenia:

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Kwas hialuronowy

97% kobiet potwierdza
wyraźną poprawę elastyczności i jędrności skóry*

Odmładzająca siła mineralów

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+ suchej + bardzo suchej + atopowej

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Eksper Radek Zając - pielegnacji skóry atopowej

„Piękna skóra – to o stateczności i jej prawidłowym traktowaniu. Niektóre z nich są systematycznie niszczone i niszczenia oraz istotne są do kontaktu z substancjami, które mogą sytuować podmiotu. Najlepiej używać specjalnych preparatów przemakujących do pielęgnacji skóry atopowej. Wszystko to w swoim składzie zawiera m.in. resztki, czyli substancje niszczenia, odbudowujące naturalną warstwę ochronną skóry i zmniejszające uczucie suchości”.

dr Henryka Dąbrowska

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0%
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Laboratorium FLOSLEK wprowadza nowoczesną linię kosmetyków przeciwzmarszczkowych wykorzystującą niezwykłą siłę minerałów morskich. Po raz pierwszy oddajemy na Półwyspę ręce innowacyjny, bezkonkurencyjny kartonik z efektem trującej marnotrawności dna morskiego, który zdobywa serca konsumenów. Składniki aktywne z głębin morskich:

- Atlantykcki mech perforowy – wypełnia nawet głębokie zmarszczki, remineralizuje skórę
- Oktopasty – doskonałe wbudowują się w zmarszczki, wykazują skuteczność wyższą niż Botox
- Kwas hialuronowy + Olej arganowy – silnie i długotrwałe nawilżają skórę, poprawiają jej jękmość i elastyczność
- Glinka śródziemnomorska – stymuluje dotlenienie skóry, intensywnie oczyszcza i delikatnie małuje

**DERMOVYPEŁNIAJĄCY KREM NA DZIĘń SPF 15**
- Uzupełnia niedobór minerałów w skórze
- Wbudowuje się w zmarszczki
- Zabezpiecza przed fotostarzeniem

50 ml

**ODBUDOWUJĄCY KREM NA NOC**
- Remineralizuje i przyspiesza odbudowę naskórka
- Redukuje zmarszczki i spowalnia procesy starzenia
- Ujędrnia i rewitalizuje

50 ml

**PRZECIWZMARSZCZKOWY KREM POD OCZY**
- Odbudowuje gospodarkę minerałną skóry
- Wbudowuje się głęboko w zmarszczki
- Odżywia, regeneruje i wygląada

30 ml

**ZABIEG WYGLĄDZAJĄCY ZMARSZCZKI (2 MASECZKI)**
- Odżywia i remineralizuje
- Zacapituje skórę w mikrokolagen
- Ujędrnia i uelastycznia
- Intensywnie oczyszcza i stymuluje dotlenienie skóry

2 x 5 ml

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