

## Polish Cosmetics: An Invitation to Warsaw for Buyers and Journalists

**Foreign buyers and journalists from the cosmetics industry are invited to Warsaw for the second time running to take part in the study tour, offering the guests a chance to find out more about the industry, and to meet representatives of the companies producing cosmetics. Registration for the visit is open - [we invite you to apply!](#)**

The visit, organised by SPC House of Media for the Ministry of Economy, offers an excellent opportunity to learn more about the dynamically growing Polish cosmetics market. Poland is the sixth greatest producer and exporter of cosmetics in Europe.

The study tour is going to be held on the 26th-29th of September 2013 in Warsaw.

In order to present the scope and strength of the cosmetics sector in Poland, we are organizing a wide programme that includes:

- A conference on the Polish cosmetic industry,
- Presentations of the Polish cosmetic producers,
- B2B meetings,
- Pre-arranged interviews with the founders and CEOs of the biggest and well-known cosmetics manufacturers,
- Individual visits to the headquarters, factories, SPA & wellness centres,
- A visit to the local cosmetics fair in Warsaw,
- A tourist programme,
- and many others...

For a limited number of guests, both buyers and journalists, we are able to grant a hosted visitor status and provide her/ him with return flight tickets to Warsaw, accommodation in a 4\* hotel and full board. The costs of the visit will be covered first of all for buyers and journalists from Brazil, China, Germany, Russia and the USA.

Detailed programme of the visit and registration are available [here](#).

The visit is organised as part of the Branch Programme for the Promotion of the Polish Cosmetics Industry, co-financed by European Union funds from the European Regional Development Fund. The programme is implemented for the Polish Ministry of Economy by SPC House of Media.

The Ministry of Economy reference letter is available [here](#).

More information about the Industry and the Programme: [www.polishcosmetics.pl](http://www.polishcosmetics.pl)  
Contact: Marianna Wartecka, [m.wartecka@spchouseofmedia.pl](mailto:m.wartecka@spchouseofmedia.pl), +48 22 646-42-66