

Do you want to learn more about Polish cosmetics industry? Find new business partners? Talk with owners and founders of well-known Polish cosmetic brands?

Take part in the study tour for journalists and buyers, organized by SPC House of Media with the support of the Ministry of Economy of Poland!

When?

26th – 29th September, 2013

Where?

Warsaw, Poland

Why?

Poland is the 6th biggest cosmetics exporter in Europe and its cosmetic market – worth over 3 billion euro in 2011 – is steadily growing by 10% a year.

Learn more about the blooming cosmetics sector in Poland and meet Polish producers!

The wide [programme of the visit](#) includes:

- A conference on the Polish cosmetic industry,
- Presentations of the Polish cosmetic producers,
- B2B meetings,
- Pre-arranged interviews with the founders and CEOs of the biggest and best-known cosmetics manufacturers,
- Individual visits to the headquarters, factories, SPA & wellness centres,
- A visit to the local cosmetics fair in Warsaw,
- A tourist programme,

and many others...

We grant a hosted visitor status to a limited number of guests (we provide: return tickets to Warsaw, accommodation in a 4* hotel and full board).

You are welcome to take part in the study tour!

[REGISTER NOW](#)

More information:

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The study tour is a part of the Programme to Promote the Polish Cosmetics Industry on Foreign Markets (www.polishcosmetics.pl), run by SPC House of Media for the Ministry of Economy of Poland. Read the Ministry of Economy of Poland reference letter [here](#).

The organizers reserve the right to grant a hosted visitor status to the limited number of registered buyers and journalists, with priority for buyers and journalists from Brazil, China, Germany, Russia and the USA.